



CITY OF
HAYWARD
HEART OF THE BAY

Downtown Specific Plan

Damon Golubics, *Senior Planner*

Planning Division

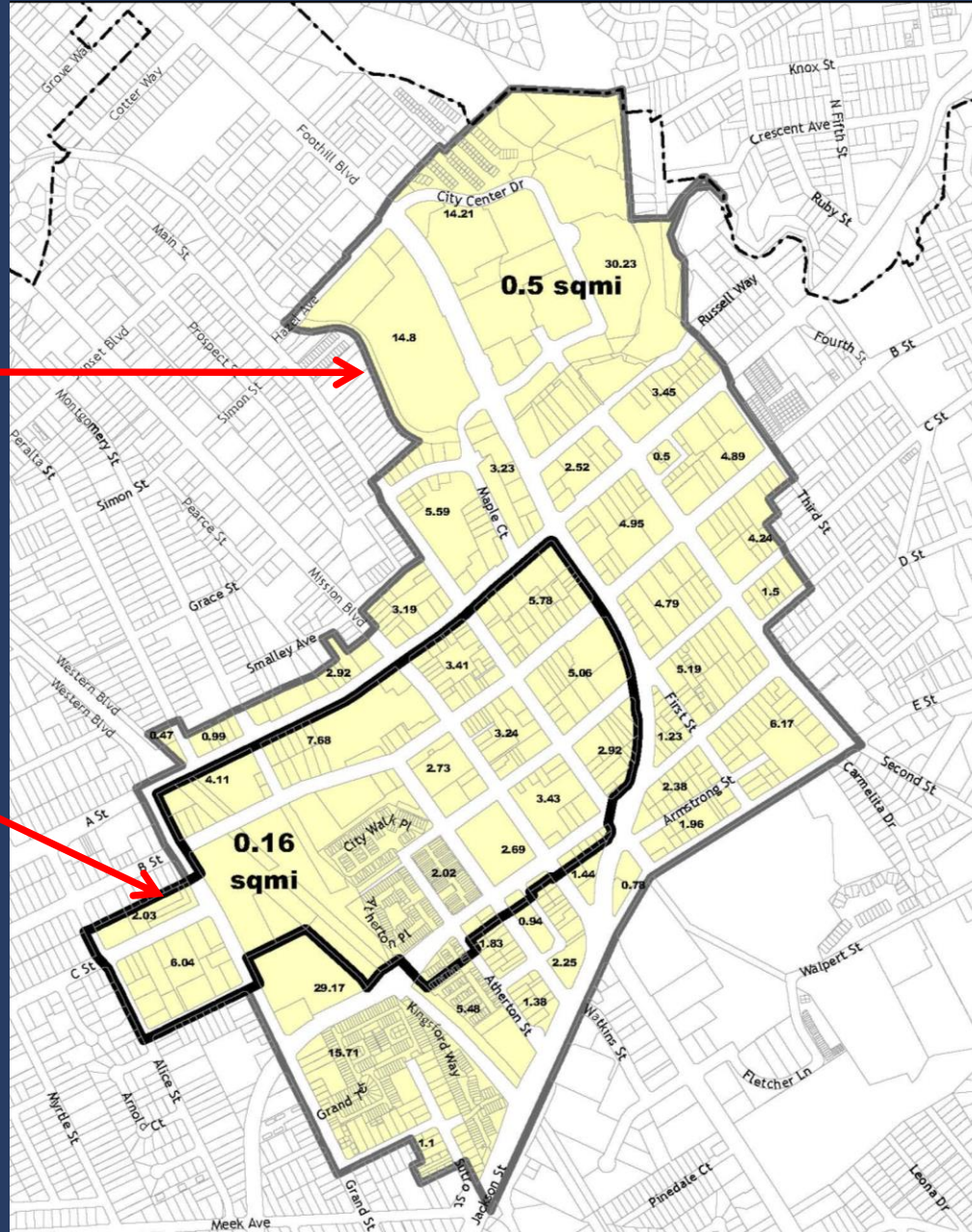
Development Services Department



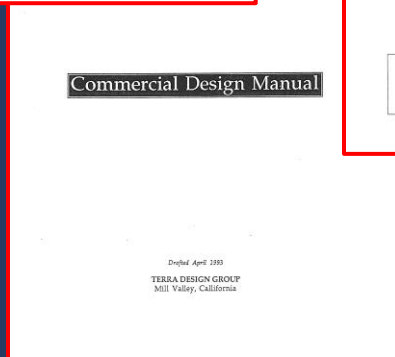
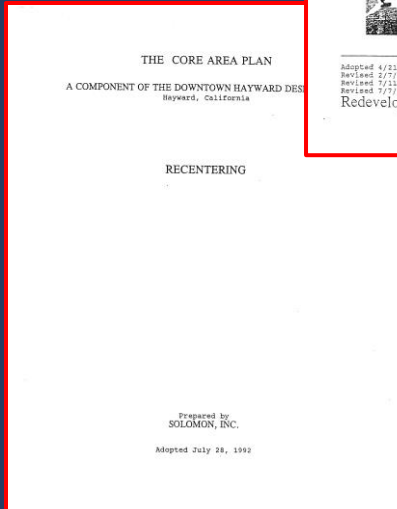
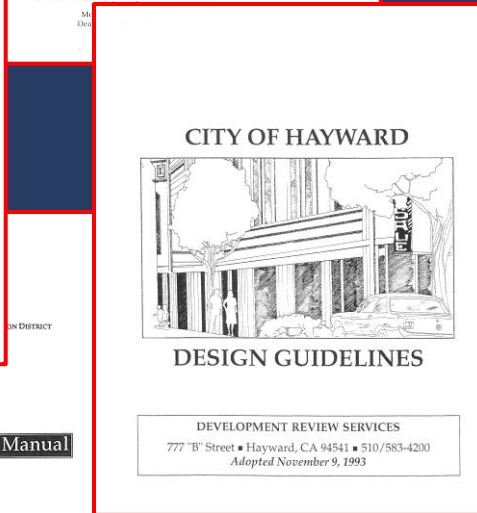
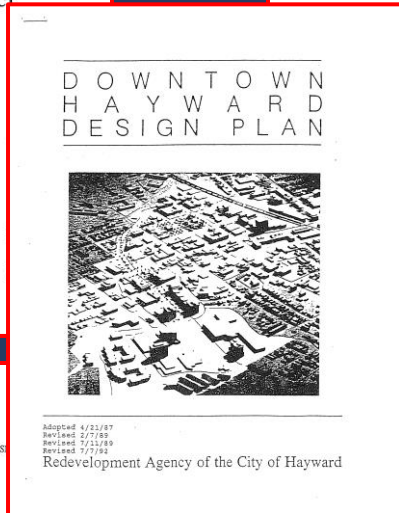
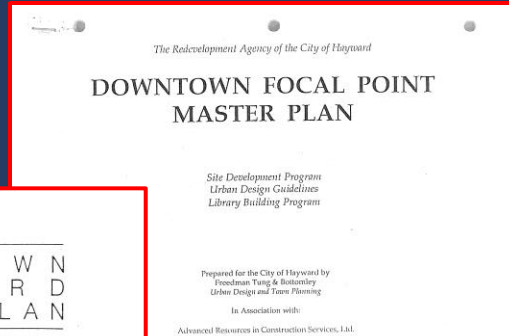
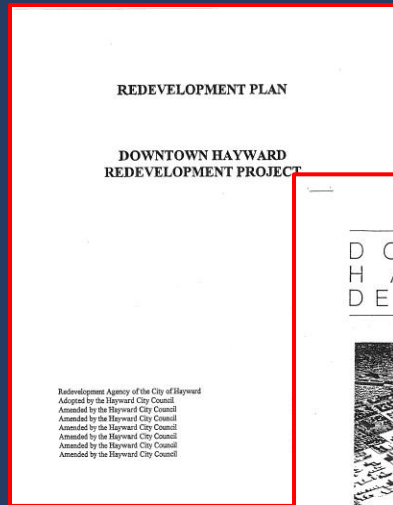
Downtown Specific Plan

Plan Area Boundary

Downtown Core



Downtown Specific Plan



Six Different Plans
govern the Downtown
Area

Some nearly 20 years
old

Development Patterns
Evolve Over Time

New General Plan

ACTC Grant Funding



Downtown Specific Plan *Existing Conditions - Good Mix of Uses*



HAYWARD



General Plan has a Vision and Guiding Principles for Downtown including:

Guiding Principle #5: Hayward should have a **safe, walkable, vibrant, and prosperous Downtown** that serves as an attractive area for business and a destination for shopping and dining, arts and entertainment, and college-town culture.



General Plan Policies LU-2.1 through LU-2.7 cover Downtown Hayward

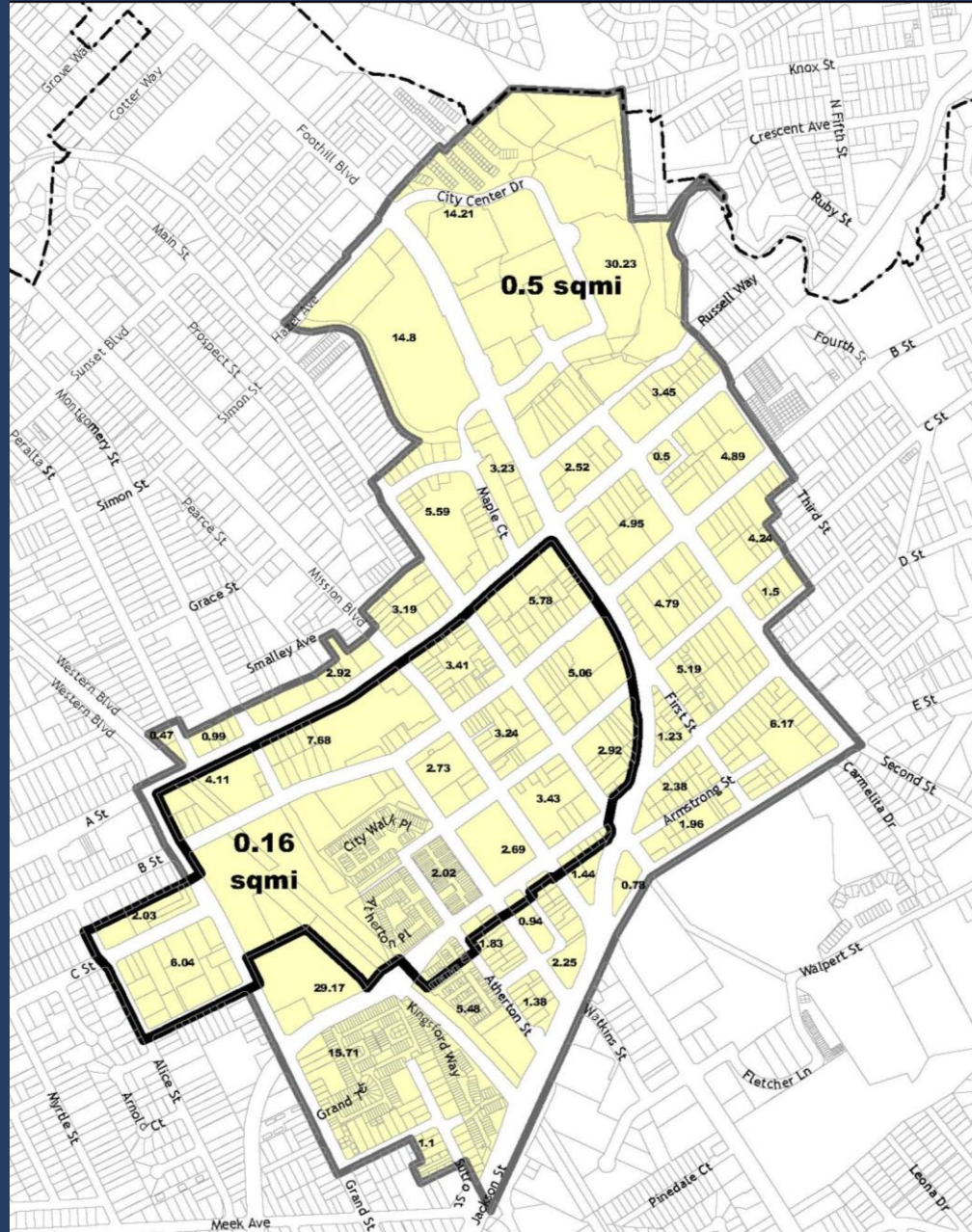
- Downtown housing
- Downtown activities including arts and entertainment
- Enjoyable, safe and comfortable downtown pedestrian experience
- Connections with Downtown BART



Downtown Specific Plan

Refine Project Scope

Execute Contract



Downtown Specific Plan

Questions?





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